

## Sponsorship Levels

|                                    | <br><b>PRESENTING SPONSOR</b> | <br><b>MAGNA CUM LAUDE</b> | <br><b>CUM LAUDE</b> | <br><b>HONOR ROLL</b> | <br><b>MENTOR</b> |
|------------------------------------|--|---|---|--|--|
|                                    | <b>\$10,000</b>  | <b>\$7,500</b>  | <b>\$5,500</b>  | <b>\$2,500</b>   | <b>\$1,000</b>   |
|                                    | 3 AVAILABLE  | 4 AVAILABLE   | 4 AVAILABLE   | 8 AVAILABLE  | 8 AVAILABLE  |
| <b>Sponsor Benefits</b>            |  |   |   |  |  |
| Logo Inside School Quality Guide   | PRESENTING LOGO  | FEATURED LOGO   | FEATURED LOGO   | FEATURED LOGO  | NAME ONLY  |
| Ad in School Quality Guide         | <b>COVER:</b> INSIDE FRONT, BACK, OR BACK COVER  | FULL PAGE   | HALF PAGE   | QUARTER PAGE   | BUSINESS CARD SIZE   |
| <b>Sponsor Recognition</b>         |  |   |   |  |  |
| Logo on CTA website                | ✓  | ✓   | ✓   | ✓  | ✓  |
| E-news recognition                 | ✓  | ✓   | ✓   | ✓  | ✓  |
| Number of mentions on social media | EIGHT  | SIX   | FOUR  | TWO  | ONE  |

# Our Mission

## Transforming Schools Toward Educational Equity

The Cleveland Transformation Alliance (CTA) is a trusted community partner working to ensure every student is engaged in a high-quality, equitable education. The CTA gives families and students the information they need to commit to their best-fit public school.

Year to Date Analytics December 2023

### Site Traffic



**150K**  
Impressions



**18K**  
Users



**13.1**  
Clicks

### Social Media Metrics

Across Social Media  
Platforms



**12K**  
Followers



**177K**  
Impressions



**91K**  
Post Reach



@my.CLE.school



Cleveland Transformation Alliance



Cleveland Transformation Alliance



@CLEVETA

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#### IMPRESSIONS

THE NUMBER OF TIMES POSTS ON YOUR FACEBOOK, INSTAGRAM, LINKEDIN, TWITTER, TIKTOK, PINTEREST, AND YOUTUBE PAGES OR ACCOUNTS APPEARED ON SOMEONE'S SCREEN. CUSTOMIZE THE TILE TO COMPARE THE RESULTS FOR EACH SOCIAL NETWORK.

#### POST REACH

THE NUMBER OF PEOPLE WHO SAW YOUR POSTS ON YOUR FACEBOOK, INSTAGRAM, AND TIKTOK PAGES OR ACCOUNTS. CUSTOMIZE THE TILE TO COMPARE THE RESULTS FOR EACH SOCIAL NETWORK.

FULL PAGE AD:  
8" x 10.5"

**\$10,000**

**PRESENTING SPONSOR(S)  
PREMIUM LOCATION  
(INSIDE COVERS AND BACK COVER)**

**\$7,500**

**MAGNA CUM LAUDE  
WITHIN GUIDE NON-PREMIUM LOCATION**

HALF PAGE AD:  
8" x 5.125"

**\$5,500**

**CUM LAUDE**

QUARTER PAGE AD:  
4" x 5.125"

**\$2,500**

**HONOR ROLL**

BUSINESS CARD AD:  
3.75" x 2.4"

**\$1,000**

**MENTOR**

**\$500**

**"JANE DOE"**

**NAME ONLY  
20 AVAILABLE**

[Click here or Scan QR Code Complete Form](https://secure.lgforms.com/form_engine/s/o6lBI_M2b2U00U-SJNQC7Q?t=1701718920)

[https://secure.lgforms.com/form\\_engine/s/o6lBI\\_M2b2U00U-SJNQC7Q?t=1701718920](https://secure.lgforms.com/form_engine/s/o6lBI_M2b2U00U-SJNQC7Q?t=1701718920)



*\*Please export ads as 300 dpi JPGs in CMYK color mode.\**

[mycleschool.org](https://mycleschool.org)

## PROGRAM GUIDE SPONSORSHIPS



1240 Huron Road E, Suite #400  
Cleveland, OH 44115  
[info@clevelandta.org](mailto:info@clevelandta.org)  
(216) 592-2303

### SELECT SPONSORSHIP LEVEL

- |  |   |
|--|---|
| <input type="checkbox"/> \$10,000 - PRESENTING SPONSOR                           | <input type="checkbox"/> \$1,000 - HONOR ROLL SPONSOR |
| <input type="checkbox"/> \$8,000 - PRESENTING SPONSOR / NON-<br>PREMIUM LOCATION | <input type="checkbox"/> \$500 - MENTOR SPONSOR       |
| <input type="checkbox"/> \$5,500 - MAGNA CUM LAUDE SPONSOR                       | <input type="checkbox"/> \$ _____ OTHER               |
| <input type="checkbox"/> \$2,500 - CUM LAUDE SPONSOR                             | <input type="checkbox"/> TO PAY BY CHECK THIS BOX     |

### CONTACT INFORMATION

ORGANIZATION NAME: \_\_\_\_\_

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_

STATE/PROVINCE: \_\_\_\_\_ ZIP/POSTAL CODE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

PHONE: \_\_\_\_\_

**SUBMIT THIS FORM AND YOUR LOGO TO [MEGHANN@MYCLESCHOOL.ORG](mailto:MEGHANN@MYCLESCHOOL.ORG)**