

#hey! Show For Your School

KICKOFF: Tuesday, February 1, 2022

DEADLINE: Thursday, February 24, 2022, by 11:00 p.m.

HOW TO ENTER: Get **CREATIVE** and show your **SCHOOL SPIRIT!** Make a short video showcasing why you love your school, and submit the video link to mycleschool.org to be a qualifying participant.

WINNER(S): One winner from each participating school and ONE overall winner. Each participating school will be notified of its winner(s), and the overall winner will be notified via email or phone. If a winner is disqualified, an alternate winner will be chosen. Winners will be announced on **Tuesday, March 1, 2022**, at 7:00 p.m. on mycleschool.org and our social media platforms. Winner(s) to receive TBA Prize. In addition, the overall winner will be posted on www.mycleschool.org through June 2022.

RULES

- ✓ You **MUST** be a current high school student in Cleveland.
- ✓ Submit only **ONE** video per student or group. *Group submissions are highly encouraged and should have a designated primary contact.* The Cleveland Transformation Alliance will not be liable to award more than 1 Prize per group entry.
- ✓ Video **MAY NOT** contain **EXPLICIT LANGUAGE**
- ✓ Videos must include hashtag **#I♥MySchoolCLE** or **#ILoveMySchoolCLE**.
- ✓ **ONLY** videos submitted at mycleschool.org will be eligible to win. Any other videos or links will be disqualified
- ✓ Videos should be a minimum of 30 seconds and up to 2 minutes long.
- ✓ Submission videos should include **ANYTHING** that shows why you love your school!
Examples include but are not limited to:
 - Favorite locations inside your school
 - Favorite school programs or extracurriculars
 - Favorite class or teacher(s) - please ensure school staff members are aware the video will be posted on the Internet

DISCLAIMER

By participating, all entrants release, indemnify, and hold harmless the Cleveland Transformation Alliance (CTA) from any and all claims, damages, or liabilities for attempting to enter this contest. The Cleveland Transformation Alliance assumes no responsibility or liability. Winners of the contest may be subject to signing a media release for commercial use of their video. Receiving a contest prize is contingent on compliance with our rules. Ensure all parties have consented to your video and are aware CTA will post the video on the Internet before submitting it. All personal information sent to the Cleveland Transformation Alliance will not be sold or shared. The Cleveland Transformation Alliance will not be liable to award more than 1 Prize per student entry and one prize for a group entry. If a winner is disqualified, an alternate winner will be chosen. Contest/challenge is not sponsored, endorsed, promoted, or associated with TikTok, Instagram, Facebook, or YouTube.

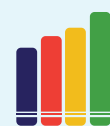
To see more information about the **#ILoveMySchoolCLE** contest, please visit mycleschool.org.

  **MY**
SCHOOL
CONTEST



**GRAB YOUR
PHONE. MAKE
A VIDEO.**

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