



**Cleveland Transformation Alliance
Minutes of the Board of Directors**

March 2, 2020 | 5:30 PM

Cuyahoga Metropolitan Housing Authority | First-floor conference room
8120 Kinsman Road, Cleveland, OH 44104

In Attendance

Baumgartner, Mark

Bingham, Anne

Downing, Diane

Gibson, Richard

Jackson, Mayor Frank

Jordan, Sharon Sobol

Klupinski, Stephanie

Marbury, Shana

Mullin, Ann

Napoli, Augie

Patterson, Jeff

Payton, Kevin

Price, Monyka

Randel, Erin

Reyes, Jose

Roskamm, Alan

Tenney, Turkessa

Williams, Helen

Zachariah, Sajit

Absent:

Friedman, Lee

Gordon, Eric

Heard, Robert

King, Brooke

Ruiz, Victor

Cleveland Transformation Alliance Staff

Meghann Marnecheck

Welcome

Mayor Frank Jackson called the meeting to order at 5:31 PM.

Tribute to Deborah Rutledge

At 5:32 PM, Mayor Frank Jackson asked for a moment of silence to recognize the life and passing of former Interim Executive Director and Board Member, Deborah Rutledge. Board members shared personal comments and memories of Deb's contribution to the organization and the greater Cleveland community.

Review of January 13, 2020, Meeting Minutes

At 5:38 PM, Mayor Frank Jackson introduced the meeting minutes from the January 13, 2020 board meeting. The board reviewed and voted on the minutes from the January 13, 2020 meeting. Meghann Marnecheck noted that Phillip Hewitt is no longer a member of the board, and his name will be removed from the minutes. Sharon Sobol Jordan moved to approve the minutes, Anne Bingham seconded, and the minutes were unanimously approved.

2020 Budget

At 5:39 PM, Meghann Marnecheck introduced the 2020 budget for the Transformation Alliance. Dr. Zachariah has stepped into the role of Finance Chair. The total assets projected at the end of 2020 are

estimated at \$50,500 in carryover, equal to about two-months of assets. The Transformation Alliance is in communication with BVU regarding the remaining balance from the project that began in 2019. The 2020 budget includes personnel expenses for the Executive Director, an intern, the program coordinator, and fringe benefit expenses. Ann Mullin expressed the importance of ensuring good health care coverage for employees.

There is a decrease in program expenses, attributed mainly to the one-time grant from the O'Neill Foundation for the Navigator program. Additional funding requests to support program and operational costs are in progress. The Transformation Alliance's priority is to pursue additional funding for the organization. Turkessa Tenney and Sharon Sobol Jordan asked for a description of business expenses, which includes board meeting expenses, mileage and parking, attendance at conferences, travel, and others. Augie Napoli moved to accept the budget, Turkessa seconded, and the minutes were unanimously approved.

Board Organization

At 5:54 PM, Meghann Marnecheck presented the 2020 committee assignments of the Board of Directors. The finance committee does need additional members, and if board members know anyone who may be a good fit for this role, they are asked to submit a recommendation to Meghann Marnecheck. Through discussion, it was clarified that the Cleveland Plan 2.0 is a subcommittee of the Cleveland Plan Progress committee.

Executive Director's Report

At 5:56 PM, Meghann Marnecheck provided the Executive Director's report. The 2020 School Quality Guide is complete, and distribution is underway. Meghann Marnecheck thanked Erin Randel for her hard work, dedication, and innovation in the development of the 2020 School Quality Guide. On March 19, there will be a reception for the School Quality Guide sponsors. On June 28, the Cleveland Transformation Alliance will host a community conversation as part of the Cleveland Foundation's Common Ground event.

There were over 100 applicants for the program coordinator position, and interviews begin this week. There are also several applicants for the administrative intern position.

The revised Ambassador program development is underway, and several partner meetings are scheduled. There are some early adopters to the concept, and we will be reaching back out to them this month to begin the process of training their staff. We have met with United Way's 2-1-1, the CEOGC, and Global Cleveland. We have meetings scheduled with the Centers for Families and Children, Greater Cleveland Foodbank, Open Doors Academy, and Say Yes Cleveland. Requests are out to others. Over the next two months, work will continue to engage additional partners, fine-tune the training, and train the new program coordinator to take over this process by the end of the 2nd quarter.

Meghann Marnecheck will be meeting with Victor Ruiz to plan and schedule Charter Review Committee meetings. Ms. Marnecheck is also working to coordinate schedules for an Executive Committee meeting in April. At this meeting, we will plan to discuss our process for Cleveland Plan 2.0 and Board Strategic Planning. The Finance Committee will meet on April 16, and the next CTA Board meeting will be April 27 at CMHA headquarters.

Board Member Spotlight & Updates

At 6:02 PM, Meghann Marnecheck introduced this section of the meeting as space for board members to share updates on events and things happening, and for 1-2 organizations to spotlight something that is happening in their organization.

Diane Downing, Executive Director of Say Yes to Education Cleveland, presented the revised Scholarship Guidebook, which provides detail on the Say Yes scholarship. After review from CMSD's student advisory council, the guidebook has been updated to incorporate feedback from students. At the next student advisory council meeting, students expressed gratitude for the revised copy. This guidebook will be mailed to all seniors and their parents and eighth-graders who are selecting their high schools. They will also be distributed through family support specialists.

Ms. Downing also highlighted the Community Leadership Council meeting on March 12 from 6 PM – 8 PM, which will be attended by the Mayor, the County Executive, Ronn Richard, and Anne Bingham. Over 700 other stakeholders were invited to hear a recap about Say Yes's 2019 work and their plans for 2020. The goal is for Say Yes Community Leadership Council meetings to happen twice a year. Applications for all CMSD schools, as well as partnering charters, are out to apply to be in the second cohort of Say Yes schools. Forty schools have expressed interest in filling out the application. Twenty-six will be selected.

Meghann Marnecheck will send out an electronic version of the Community Leadership Council meeting for board members to share with their networks.

Ann Mullin shared a funding update from the Gund Foundation. In honor of Lily Gund, the Foundation made a million-dollar grant to PRE4CLE to jumpstart their facilities' effort. The Gund Foundation also made a three-million-dollar program-related investment in the Lead Safe Cleveland fund.

Erin Randel provided an overview of the School Quality Guide. Board members expressed appreciation and gratitude for the 2020 School Quality Guide.

Adjournment

Mayor Jackson adjourned the meeting at 6:30 PM. The next meeting of the board of directors will be April 27, 2020, at 5:30 PM at the headquarters of the Cuyahoga Metropolitan Housing Authority, 8120 Kinsman.