



Cleveland Transformation Alliance

Minutes of the Board of Directors

January 13, 2020 | 5:30 PM

Cuyahoga Metropolitan Housing Authority | First-floor conference room
8120 Kinsman Road, Cleveland, OH 44104

In Attendance

Bingham, Anne
Downing, Diane
Gibson, Richard
Gordon, Eric
Heard, Robert
Jackson, Mayor Frank
King, Brooke

Marbury, Shana
Mullin, Ann
Napoli, Augie
Patterson, Jeff
Price, Monyka
Randel, Erin
Ruiz, Victor

Rutledge, Deborah
Tenney, Turkessa
Williams, Helen
Zachariah, Sajit

Absent:

Baumgartner, Mark
Friedman, Lee

Klupinski, Stephanie
Payton, Kevin
Reyes, Jose
Jordan, Sharon Sobol

Rosskamm, Alan

Cleveland Transformation Alliance Staff

Meghann Marnecheck

Welcome & Review of December 9, 2019, Meetings' Minutes

Mayor Frank Jackson called the meeting to order at 5:30 PM the board reviewed and voted on the minutes from the December 9, 2019 meeting. Dr. Helen Williams moved to approve the minutes, Robert Heard seconded, and the minutes were unanimously approved.

Meghann Marnecheck introduced the board members for renewal in 2020. Mayor Jackson acknowledged the renewals of the following board members: Diane Downing, Eric Gordon, Sharon Sobol Jordan, Brooke King, Shana Marbury, Ann Mullin, Monyka Price, Erin Randel, Jose Reyes, Alan Rosskamm, Victor Ruiz, Deb Rutledge, and Dr. Helen Williams.

2020 Contract Approval

At 5:31 PM Meghann Marnecheck introduced the following contracts for board approval:

- Barnes Wendling for the 2020 Financial Audit. Turkessa Tenney inquired about limitations included in the contract. This was discussed and determined to be boilerplate language. The price was discussed as being reasonable. Augie Napoli moved to accept the contract, Anne Bingham seconded, and the contract was unanimously approved.

- 2020 agreement with Good Cause Creative for communications, social media, and website support. Augie Napoli voiced his support for the social media addition to their contract this year. Diane Downing moved to accept the contract, Jeff Patterson seconded, and the contract was unanimously approved.
- Agreement with Sangfroid Strategy for program development consulting support during the first half of 2020. Deb Rutledge asked what would happen if there was more work for Sangfroid Strategy later in the year. Meghann Marnecheck clarified that this agreement with Sangfroid Strategy will go through the end of June 2020. After that time, Sangfroid Strategy and Cleveland Transformation Alliance could discuss a new project and contract. Shana Marbury moved approval, Diane Downing seconded, and the contract was unanimously approved.

Board Organization

At 5:46 PM Meghann Marnecheck discussed the following items related to Board organization:

- Board members reviewed the Board roster and asked to provide Ms. Marnecheck with any needed updates to the listed contact information. It was discussed that the document is a public record, so Directors should keep that in mind when providing information.
- The 2020 committee structure was provided. The document reflects the purpose of each committee, their current chairperson, and meeting frequency. Ms. Marnecheck also provided a committee election form to members of the board. Ms. Marnecheck asked that Directors use the form if they choose to leave or join a committee. Dr. Helen Williams asked about the Cleveland Plan 2.0 process, and the board discussed routing it through the governance committee, but ultimately decided a subcommittee of the Cleveland Plan Progress Report Committee and Governance committee. Board members will indicate their interest in being involved on that subcommittee on the form or follow up via email later.
- Ms. Marnecheck provided the annual Transformation Alliance Ethics Policy. She asked board members to sign the policy and return it to the organization in the coming weeks.

Staff Update

At 5:55 PM, Ms. Marnecheck provided an update on the staff's work. Since she has come on board, she has met with various leaders of Cleveland's public schools, both district and charters, including school visits and school tours. She is meeting with several current and prospective funders. She will be visiting the Statehouse next week to meet with legislators, and with the Director of Community Schools at the Ohio Department of Education.

The Alliance is working with Janus Small and Associates to distribute the position for the Program Coordinator and is expecting to bring on a new staff member mid-March. The Alliance is also working with Cleveland State and Dr. Zachariah to develop an internship through CSU students interested in education and nonprofit leadership.

The finance committee is meeting next week to review 2020 budgetary changes. The communications committee is meeting in February, and Ms. Marnecheck is working with the Governance Committee to schedule a meeting and then will work to schedule the Executive Committee.

Adjournment

Mayor Jackson expressed his appreciation for board members commitment to the organization and coming to the meetings regularly. Mayor Jackson adjourned the meeting at 6:03 PM. The next meeting of the board of directors will be March 2, 2020 at 5:30 PM at the headquarters of the Cuyahoga Metropolitan Housing Authority, 8120 Kinsman.